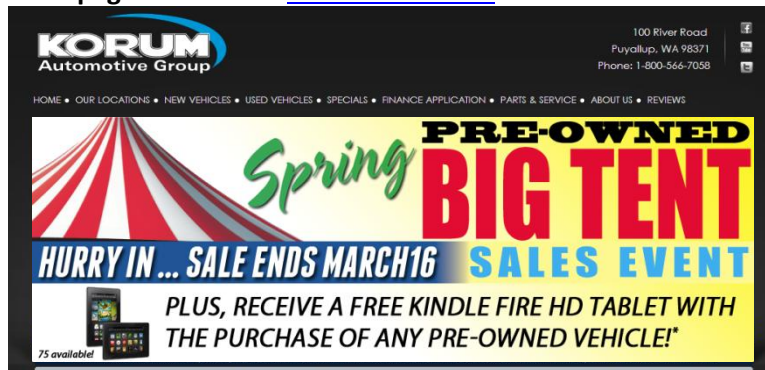


Spring Big Tent Sales Event Overview

We're having 10 days of savings during our Spring Big Tent Sales Event! PLUS we're giving away 75 Kindle Fire HD tablets with the purchase of a pre-owned vehicle during this sale!

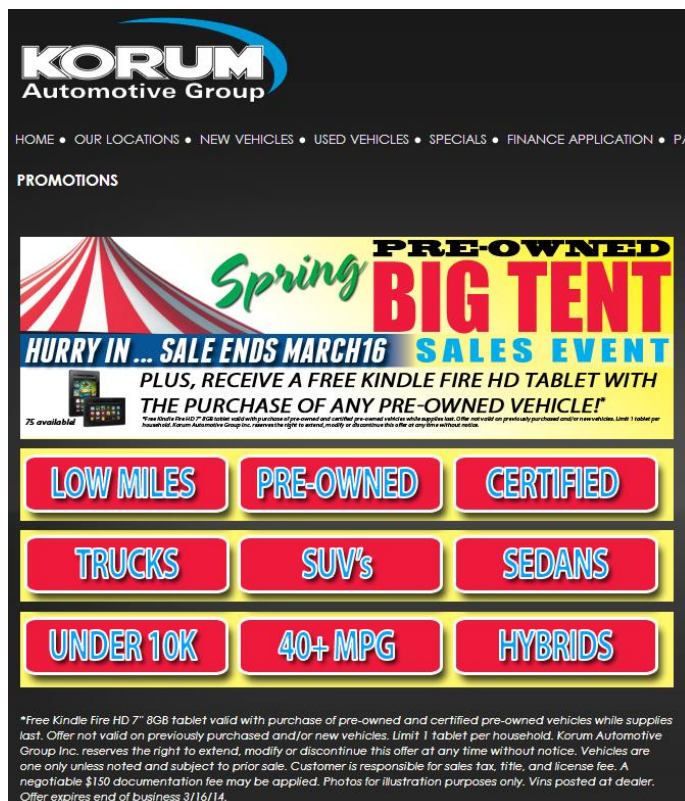
Here's how we're promoting it:

Homepage banner – at www.korum.com



Landing Page – a page customers will land on when they click the homepage banner; there are several links to popular vehicle search options to take customers exactly where they want to go at

<http://www.korum.com/custom/Promotions>



A large graphic for a "Spring Big Tent Sales Event". The text "SPRING" is in large, bold, red 3D letters. Below it, "BIG TENT" is in large, bold, red 3D letters. At the bottom, "SALES EVENT" is in large, bold, white 3D letters with a black outline. The background is a bright blue sky with white clouds and a green grassy field.



KORUM
Pre-Owned Vehicles

Spring

BIG TENT

SALES EVENT

HURRY IN... MARCH 6 THROUGH MARCH 16



2012 KIA NIO
\$4,999



2012 KIA NIO
\$5,999



2012 KIA NIO
\$7,999



2012 KIA NIO
\$8,999



2012 KIA NIO
\$10,991



2012 KIA NIO
\$11,591



2012 KIA NIO
\$11,500



2012 KIA NIO
\$11,899



2012 KIA NIO
\$12,591



2012 KIA NIO
\$13,591



2012 KIA NIO
\$14,591



2012 KIA NIO
\$15,591



2012 KIA NIO
\$16,591



2012 KIA NIO
\$17,591



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2012 KIA NIO
\$49,591



2012 KIA NIO
\$50,591



2012 KIA NIO
\$51,591



2012 KIA NIO
\$52,591



FREE Kindle Fire HD tablet

with the purchase of a pre-owned vehicle*

Only 75 Available!



KORUM
Pre-Owned Vehicles

Corner of Highway 7 and Meridian

1.800.566.2989

www.korumvehicles.com
www.korumvehicles.com
www.korumvehicles.com

IF YOU WANT TO SEE A BIG TENT SALE, VISIT www.korumvehicles.com TODAY!

www.korumvehicles.com
www.korumvehicles.com
www.korumvehicles.com





Get a free Kindle Fire HD with the purchase of any pre-owned vehicle while supplies last!



PRE-OWNED
BIG TENT
SALES EVENT



PLUS, GET A FREE KINDLE FIRE HD TABLET WITH THE PURCHASE OF ANY PRE-OWNED VEHICLE WHILE SUPPLIES LAST!

*New Kindle Fire HD 7" Tablet sold with purchase of pre-owned and certified pre-owned vehicles while supplies last. Offer not valid on previously purchased owned vehicles. Limit 1 tablet per household. Korum Automotive Group Inc. reserves the right to extend, modify or discontinue this offer at any time without notice.

Big Tent Sales Event

www.korum.com

Let our knowledgeable staff help you find the perfect quality pre-owned vehicle.



3/5/14

E-Blast – we'll send an e-blast to all active customers to help promote the sale.



Spring PRE-OWNED BIG TENT SALES EVENT

HURRY IN ... SALE ENDS MARCH 16

PLUS, RECEIVE A FREE KINDLE FIRE HD TABLET WITH THE PURCHASE OF ANY PRE-OWNED VEHICLE!

75 available

*Free Kindle Fire HD 7" tablet valid with purchase of pre-owned and certified pre-owned vehicles while supplies last. Offer not valid on previously purchased and/or new vehicles. Limit 1 tablet per household. Korum Automotive Group Inc. reserves the right to amend, modify or discontinue this offer at any time without notice.

LOW MILES	PRE-OWNED	CERTIFIED
TRUCKS	SUV's	SEDANS
UNDER 10K	40+ MPG	HYBRIDS

Signs – we'll post signs at Ford Used to send customers over to the sale



Pre-Owned BIG TENT Sales Event!

KORUM Pre-Owned Vehicles

We're having a big tent sales event!
Please join us at the Korum Pre-Owned lot
at 711 N Meridian.
Questions? Call 253-845-6600

KORUM Pre-Owned Vehicles