

PCMC Mustang “Mini Show” Event Overview – May 3, 2014 9am-4pm

It’s that time of year again to celebrate the 22nd annual Pierce County Mustang Club “mini show” going on at Korum! Each year, members of the PCMC bring their prized Mustangs to show off at a show, hosted by Korum Ford. This year, it’ll be in a new location by the fleet building to allow more room.



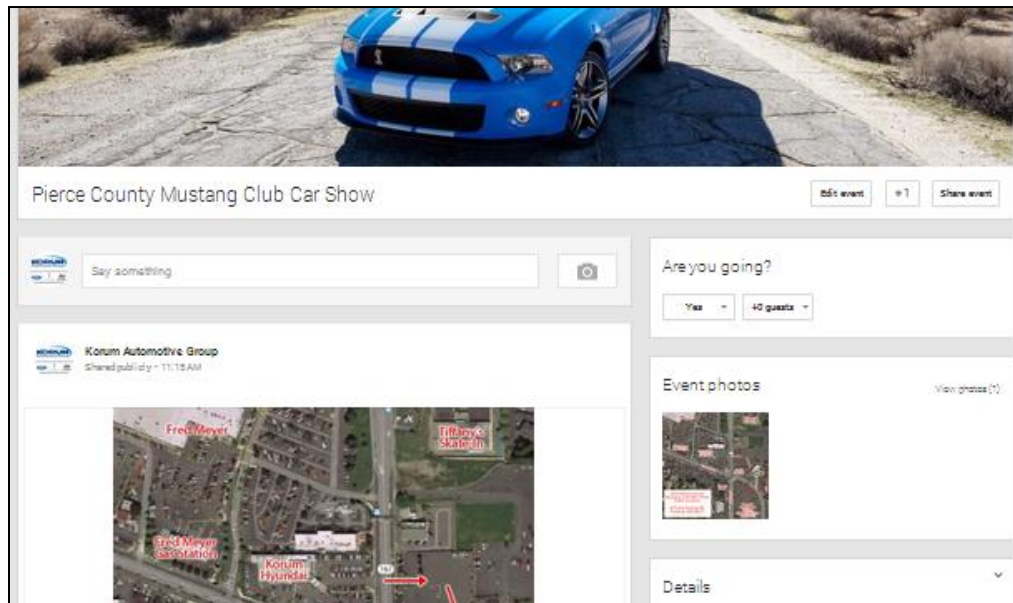
The event is one day only - Saturday May 3 starting at 9am with the awards ceremony starting at 3:30. Since members cannot vote, we need to get customers and employees over to vote for their favorite pony!

Here’s what we’re doing to promote this event:

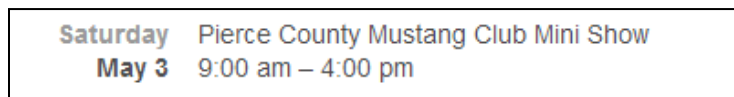
Facebook Event – we have a lot of Mustang fans on Facebook, so we’re posting the event to share with all of our fans.



Google+ Event – we have a bit of a Mustang following on Google+ so we’re sharing the event on there as well.



Foursquare Event – if anyone “checks in” on their Foursquare app, they can “attend” this event and maybe get a badge!



Event Flyers – the PCMC provided us with flyers to put around the dealership to announce the event



E-Blast – We're sending an e-blast out to Mustang customers to notify them of the event as well



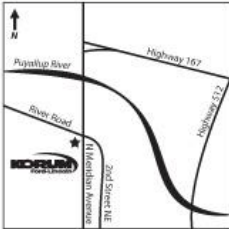
KORUM
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The Pierce County Mustang Club's mission is "To Promote a better understanding and stronger fellowship in the preservation and maintenance of all Mustang, Shelby, and other Ford Motor Products." Each year, they host a Mustang show and Korum is fortunate to host the show! We welcome you to join in their annual event!

WHERE: KORUM FORD-LINCOLN
815 2ND STREET NE
PUYALLUP, WA 98371

WHEN: SATURDAY MAY 3, 2014 9AM-4PM

WHAT: JOIN US TO CHECK OUT & VOTE FOR YOUR FAVORITE MUSTANG FROM THE PIERCE COUNTY MUSTANG CLUB!



CLICK FOR DIRECTIONS



WWW.KORUM.COM • (800) 566-7058

CHECK OUT OUR MUSTANGS

LEARN ABOUT THE PIERCE COUNTY MUSTANG CLUB

 **CLICK HERE TO JOIN OUR FACEBOOK EVENT!**

Landing Page – A copy of the email will also be on our website at:

<http://www.korumford.com/custom/Mustang>



100 River Road Puyallup, WA 98371
Sales: (800) 566-7058





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